



Murrindindi
Shire Council

Scheduled Meeting of Council

Agenda

Wednesday 22 May 2024
Alexandra Council Chambers
Perkins Street
6:00 PM

ORDER OF BUSINESS

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1 ACKNOWLEDGEMENT OF COUNTRY AND COUNCILLORS' PLEDGE

1.1 Acknowledgement of Country

The meeting will be opened with the Mayor reading the following on behalf of the Murrindindi Shire Council:

“Murrindindi Shire Council is proud to acknowledge the Taungurung and Wurundjeri people as the traditional custodians of the land we now call Murrindindi Shire.

We pay our respects to their Elders past, present and emerging, who are the keepers of history, traditions, knowledge and culture of this land.”

1.2 Councillors' Pledge

“The Councillors, democratically elected to represent our community as the Murrindindi Shire Council, are committed to working together in the best interests of the people who live in our municipality, those who conduct business here and those who visit.”

2 PROCEDURAL MATTERS

2.1 Privacy Note

This public meeting is being streamed live via our Facebook page and website. A recording of the meeting along with the official Minutes of the meeting will also be published on our website.

2.2 Apologies and Request for Planned Leave

2.3 Disclosure of Interest or Conflict of Interest

In accordance with section 130 (1)(a) of the Local Government Act 2020 Councillors are required to disclose any “conflict of interest” in respect of a matter to be considered at a Council Meeting.

Disclosure must occur immediately before the matter is considered or discussed.

2.4 Confirmation of Minutes

Minutes of the Scheduled Meeting of Council held on 24 April 2024.

RECOMMENDATION

That Council confirm the minutes of the 24 April 2024 Scheduled Meeting of Council.

2.5 Petitions

Petitions received will be tabled at the Scheduled Meeting of Council.

2.6 Community Recognition

Council may suspend standing orders to thank and acknowledge particular community achievements.

2.7 Matters Deferred from Previous Meeting

Council may resolve to defer a matter to a future meeting for consideration for various reasons. Where a matter has been previously deferred it will be tabled for consideration under this section.

2.8 Urgent Business

Council may by resolution admit an item of urgent business only if:

- a. it relates to or arises out of a matter which has arisen since distribution of the Agenda; and
- b. deferring the item until the next Meeting will mean a decision on the item will not have any effect on the matter; or
- c. the item involves a matter of urgency as determined by the Chief Executive Officer; and
- d. it cannot be addressed through an operational service request process.
- e. Provided the matter does not:
 - I. substantially affect the levels of Council service
 - II. commit Council to significant expenditure not included in the adopted budget
 - III. establish or amend Council Policy.

3 PUBLIC PARTICIPATION

3.1 Open Forum

Section 8 of the *Governance Rules 2020* allows for Community Participation in Council Meetings. Open Forum is an opportunity for the general public to present to Council on a matter listed on the Agenda or any other matter.

3.2 Questions of Council

Questions of Council are an opportunity for the general public to submit a question prior to the Scheduled Meeting and receive a response from Council in the Questions of Council time.

4 REPORTS - COMMUNITY & DEVELOPMENT GROUP

4.1 Fair Access in Sport Policy

| | |
|---------------|--|
| Department | Community Development |
| Presenter | A Paxton, Director Community and Development |
| Approved by | A Paxton, Director Community and Development |
| Purpose | For decision |
| Attachment(s) | <ol style="list-style-type: none"> Attachment 1 - Fair Access in Sport Policy [4.1.1 - 6 pages] Attachment 2 - Action Plan Fair Access in Sport [4.1.2 - 3 pages] Attachment 3 - Community Engagement Outcomes Report Fair Access [4.1.3 - 7 pages] |

Executive Summary

This report summarises the development of the Fair Access in Sport Policy, the associated Action Plan and outcomes from the community consultation undertaken and seeks Council's endorsement of the Policy.

RECOMMENDATION

That Council:

- Note the feedback received through the period of community consultation and thank those that have contributed throughout the development of this policy.**
- Adopt the *Fair Access in Sport Policy*.**
- Note the *Fair Access in Sport Action Plan* and request an annual update on progress made throughout the life of the policy.**

Background

The Victorian Government's Fair Access Policy Roadmap commenced in 2022 with the intention of building capacity and capabilities within councils through the adoption of gender equitable access and use policies. The roadmap sets the target for councils to have a policy in place by 1 July 2024. Additionally, to be eligible for State Government community sport infrastructure funding, Council would need to have a policy in place by 1 October 2024.

The Fair Access Policy Roadmap is a reform initiative of the Victorian Government in response to the 2015 Inquiry into Women and Girls in Sport and Active Recreation. This program of reform is seeking to change the systems that have perpetuated gender inequality in the community sport and recreation sector. Concurrently, with the adoption of the Gender Equality Act 2020 and the Local Government Act 2020, the legislative framework around gender equality and local government has changed.

This Fair Access Policy has been developed to meet the requirements of the Gender Equality Act 2020, the Local Government Act 2020, the Public Health and Wellbeing Act 2008 and the Fair Access Policy Roadmap.

Discussion

Sport is a highly visible and valued feature of Murrindindi's culture and identity. The sport and active recreation sectors provide opportunities for enriching our community through the promotion of respect and fair mindedness for all people, while also supporting the physical and mental wellbeing of our community.

The rate of participation in organised community sport is considerably different for women, men, girls and boys. The dominance of participation by men and boys has led to community sport and associated infrastructure being managed in a way that meets the needs of those users with less importance being placed on those that are not participating i.e. women and girls. This has created barriers for women and girls to participate, such as change rooms being designed in a certain way, pavilions not accommodating families, lack of opportunities to participate, club cultures of alcohol and a 'boys club' atmosphere.

In many ways, actions favouring men at the expense of women (either explicitly or inexplicitly) has become the culture of community sport – however, in recent years the push for greater participation by women and girls has seen community sport infrastructure and the culture of community sport clubs being the target of actions to address this gender divide. For Council, this has largely been seen in the significant investment in female friendly infrastructure at community sporting facilities by the Victorian Government.

The Victorian Government's Fair Access Policy Roadmap acknowledges that for women and girls, the infrastructure improvements to date are reaping benefits and needs to continue, but the mantra of 'build it and they will come' will not suffice in creating an equal playing field for sport and recreation participation. The roadmap seeks to continue infrastructure improvements and to build a policy and governance foundation which will help facility managers (e.g. Council) and sport providers (e.g. sporting clubs) maximise participation by breaking down those non-infrastructure related barriers.

This policy will amplify and add value to other work undertaken by Council to embed a cultural norm of gender equality, diversity and inclusion and a community free from gender-based violence. This includes reforms undertaken from Council's Gender Equality Action Plan, participation in the Victorian Free from Violence Local Government Program and the development of a 'Lens Tool' to ensure that Council policies, programs and projects are planned and developed in a way that considers impacts on all people, of all abilities and backgrounds.

Through community consultation we found that issues that affect women and girls locally mirror those identified across Australia. The Victorian Office for Women in Sport and Recreation has developed guidance documents and templates based on these national issues which have been used to develop the Fair Access in Sport Policy and associated Action Plan.

Community consultation has been undertaken during the development of the policy (Stage One) and then subsequently on the draft policy (Stage Two). While engagement has been relatively low, this was anticipated due to the nature of the topic and the genesis of the policy being driven by State Government policy reform and not through local community interest. The amount and type of feedback received was anticipated to be low, however the feedback received was consistent with state and national research and officers believe it is representative of the experiences of our local community. The Office for Women in Sport and Recreation has also endorsed the policy and associated action plan.

Council Plan/Strategies/Policies

This report supports the *Council Plan 2021-2025 Resilient Communities* strategic objective:

- to ensure we are welcoming, inclusive, caring and connected.

- to provide and promote safe, passive and active recreational opportunities that will enhance the health, and wellbeing of residents and visitors.

Relevant Legislation

Equal Opportunity Act 2010 (Vic)

Gender Equality Act 2020 (Vic)

Local Government Act 2020 (Vic)

Gender Equality Action Plan 2021-2025 (Murrindindi Shire Council)

Financial and Risk Implications

The adoption of this policy does not have any direct financial costs. The policy does set guidance for future decision making in relation to programs, services and projects and for the consideration of how they comply with the requirements of the policy.

The adoption of this policy will fulfil Council's requirements which have been explicitly stated by Sport and Recreation Victoria, in that grants for community sports infrastructure will not be provided to councils without an appropriate gender equitable access and use policy. Not adopting this policy presents a significant financial and reputational risk and will limit the ability of Council to secure grant funding into the future.

Conflict of Interest

There were no conflicts of interest declared by Council officers in relation to the matters contained in this report.

Community and Stakeholder Consultation

The community engagement for the development of this policy has been undertaken over the past six months. The Community Engagement Outcomes Report (Attachment 3) provides an overview of the entire process along with details of community feedback received.

The first stage of the community consultation was undertaken from 12 October to 19 November 2023 and was used to inform the development of the draft Fair Access in Sport Policy and associated Action Plan. This consultation sought to determine whether local experiences about access to and use of community sport infrastructure has been consistent with the much publicised and understood state and national context. There were 15 individual survey responses and 6 sporting club survey responses.

Stage two consultation on the draft policy was undertaken from 1 March 2024 to 5 April 2024. Promotion of the community consultation included social and traditional media, and targeted direct email to those who had previously contributed. There were four contributions in this stage of consultation with 189 unique visitors on Council's engagement platform, The Loop. All contributors strongly supported the policy.

The feedback received through Stage One of the community consultation was incorporated into the draft policy and action plan, there were no further changes necessary to the policy and action plan following Stage Two of the community consultation.

4.2 Grants and Sponsorships – Quarterly Allocations

| | |
|---------------|--|
| Department | Community Development |
| Presenter | A Paxton, Director Community and Development |
| Approved by | A Paxton, Director Community and Development |
| Purpose | For decision |
| Attachment(s) | Nil |

Executive Summary

Council's Grants and Sponsorship program provides funding for projects that support our communities to improve the liveability of our towns and places, build connections, create opportunities for participation in community and civic life, improve personal and community health and wellbeing, protect our natural environment and assist communities to plan for the future.

This report provides Council with the applications from the period of February – April 2024 with the Panel Assessment Report for consideration.

RECOMMENDATION

That Council:

1. Note the following Quick Response Grants made under delegation:

- a. Marysville Community Golf and Bowls Club - Replacement of Stolen Tools - \$2,500
- b. Buxton Fire Brigade - Buxton Fire Brigade Open Day 2024 - \$750
- c. Alexandra Playgroup - Teddy Bears' Picnic - \$333
- d. Murrindindi Beanie & Fibre Festival - \$1,766
- e. Yappers - Wooing Warring and Wanton Words by Will - \$1,718
- f. Gallipoli Park Precinct Community Asset Committee - Winter Festival - \$2,000
- g. Yea & District Memoria Hospital - Community Health Event Kit - \$1,950

2. Endorse the following Sponsorship allocations as recommended by the Grants and Sponsorship Assessment Panel:

- a. Taylor Street - Australian Long Track Championship, Australian Dirt Track Championship and The Australian Flat Track Nationals - \$1,000
- b. Alexandra Football Netball Club - First Nations Celebration - \$5,000
- c. Sacred Heart Primary Yea - New Playground Equipment - \$2,500

3. Decline the following Sponsorship Grant as recommended by the Assessment Panel:

- a. Alexandra Secondary Collage - Sustainability Incursion - \$2,030

4. Endorse the following Local Event Grant as recommended by the Grant and Sponsorship Assessment Panel:

- a. Thought Sports Pty Ltd - Murrindindi Trail Run - \$2,500

5. Endorse the following Project Grants as recommended by the Grants and Sponsorship Assessment Panel:

- a. Menzies Support Services - 'The Dame' community social enterprise - \$5,000

- b. Alexandra Indoor Heated Pool Inc - 4 Seasons Comfort - \$5,000

6. Endorse the following Major Event Grant as recommended by the Grants and Sponsorship Assessment Panel:

- a. Corporate Cycling Aust - Giro Della Donna - \$15,000

7. Endorse the following Variation request as recommended by the Grants and Sponsorship Assessment Panel:

- a. CPE-22/23029 Alexandra District Health Primary Health – timeline extension

Background

The Grants and Sponsorship program provides the opportunity for not-for-profit community groups and organisations, social enterprises and businesses to seek funding from Council to support events, activities and projects that align with the Murrindindi Shire Council 2021-2025 Council Plan. The funding streams provided under the program are:

- Quick Response Grants
- Sponsorships
- Community Projects and Events
- Local Events
- Events of Major Significance
- Special Purpose Grants.

Each stream has its own objectives, eligibility and assessment criteria and can be found in the Program Guidelines on Council's website. The applications have been assessed against the adopted policy. Assessment occurs monthly for Quick Response Grants and four times per year for the other streams.

Discussion

- 1) Council officers have assessed the following Quick Response Grant applications and awarded these grants under delegation:
 - a. **Marysville Community Golf and Bowls Club** - Replacement of Stolen Tools and Equipment Project, following theft in January. Insurance covering 30% replacement.
 - i. A Quick Response Grant of \$2,500 was requested and awarded.
 - b. **Buxton Fire Brigade** - Buxton Fire Brigade Open Day 2024. The open day will support community engagement and volunteer recruitment.
 - i. A Quick Response Grant of \$750 was requested and awarded.
 - c. **Alexandra Playgroup** - Teddy Bears' Picnic Rotary Park Alexandra. Volunteer run program seeking to further community engagement and participation.
 - i. A Quick Response Grant of \$562 was requested with \$333 awarded to support alignment with application budget submitted.
 - d. **Murrindindi Beanie & Fibre Festival** - Murrindindi Beanie & Fibre Festival. Annual event supporting art and cultural collaboration and participation run by volunteers.
 - i. A Quick Response Grant of \$1,766 was requested and awarded.
 - e. **Yappers** - Wooing Warring and Wanton Words by Will. Shakespeare performance designed and delivered by locals for locals in smaller communities.
 - i. A Quick Response Grant of \$1,718 was requested and awarded.

- f. **Gallipoli Park Precinct Community Asset Committee** - Winter Festival - Fire and Ice. A collaborative event to celebrate the opening of the snow season.
 - i. A Quick Response Grant of \$2,000 was requested and awarded.
 - g. **Yea & District Memoria Hospital** - Community Health Event Kit. Branded marquees to support outreach health promotion and prevention program.
 - i. A Quick Response Grant of \$1,950 was requested and awarded.
- 2) Council officers have assessed the following Sponsorship Grant applications and recommended Council endorsement:
- a. **Taylor Street** - Australian Long Track Championship, Australian Dirt Track Championship and The Australian Flat Track Nationals. Young female athlete from Flowerdale aspiring to achieve elite performance in chosen pursuit.
 - i. A Individual Sponsorship Grant of \$1,000 was requested and recommended by the panel.
 - b. **Alexandra Football Netball Club** - First Nations Celebration. League commitment to First Nations round aligned with NAIDOC week celebrations. Male and female uniforms once delivered remain asset of club for future years. Strong alignment with Council Reconciliation Action Plan.
 - i. A Sponsorship Grant of \$5,000 was requested and recommended by the panel.
 - c. **Sacred Heart Primary Yea** - New Playground Equipment to enhance student development with co-benefit to broader community with access outside of school hours.
 - i. A Sponsorship Grant of \$5,000 was requested with \$2,500 recommended by the panel to support health and wellbeing outcomes for community.
- 3) Council officers have assessed the following Sponsorship Grant application and have not recommended Council endorsement:
- a. **Alexandra Secondary Collage** - Sustainability Incursion at Alexandra Secondary College with Precious Plastic Melbourne. Demonstrating micro-recycling and educating students about recycling and the circular economy to remove plastic waste from the environment.
 - i. A Grant of \$2,030 was requested and declined as panel felt the cost is core Department of Education program expenditure.
- 4) Council officers have assessed the following Local Event Grant application and recommended Council endorsement:
- a. **Thought Sports Pty Ltd** - Murrindindi Trail Run. Leveraging natural assets to enhance health outcomes for community and visitors via adventure trail running. Targeting 300 participants in year 1.
 - ii. A Local Event Grant of \$5,000 was requested with \$2,500 recommended by the panel to support health and wellbeing outcomes for community.
- 5) Council officers have assessed the following Project Grant applications and recommended Council endorsement:
- a. **Menzies Support Services** - 'The Dame' community integrated, connected and social enterprise a pop-up new and recycled store. To support NDIS participants, return to work placement and school leaver program participants.
 - iii. A Project Grant of \$5,000 was requested and recommended by the panel.

- b. **Alexandra Indoor Heated Pool Inc - 4 Seasons Comfort.** The purchase of two AC solar powered units and installation, to enhance program outcomes and seasonal temperature variations.
- i. A Project Grant of \$5,000 was requested and recommended by the panel.
- 6) Council officers have assessed the following Major Event Grant application and recommended Council endorsement:
- a. **Corporate Cycling Aust - Giro Della Donna.** Iconic weekend on the national cycling event calendar, participation and coverage from around Australia. The start and finish to taking place in Marysville
- i. A Major Event Grant of \$20,000 was requested with \$15,000 recommended by the panel. The reduced amount is in line with contributions to similar events.
- 7) Council officers have assessed the following Variation request and recommend Council endorsement:
- c. CPE-22/23029 Alexandra District Health Primary Health - Aquatic Physiotherapy pilot program at Alexandra Indoor Heated Pool Inc. Facility Maintenance requirements have required a timeline extension to support delivery.

Council Plan/Strategies/Policies

This report supports the Council Plan 2021-2025:

- Resilient Communities strategy to “deliver, support and promote opportunities for all people to connect with each other, collaborate and plan for the future”.
- Growth and Opportunity strategy “support and promote our tourism and events sector to boost the economy through increased visitation”.

Relevant Legislation

There are no legislative considerations to this report.

Financial and Risk Implications

| Grant Stream | Proposed Allocations May 2024 | Year to Date Allocations |
|-------------------------------------|-------------------------------|--------------------------|
| Quick Response Grants | \$11,017 | \$51,732 |
| Sponsorship Grants | \$7,500 | \$5,200 |
| Community Projects Grants | \$10,000 | \$37,006 |
| Individual Sponsorship | \$1,000 | \$1,000 |
| Local Events Grants | \$2,500 | \$20,825 |
| Events of Major Significance Grants | \$15,000 | \$12,000 |
| Special Purpose Grants | \$0 | \$0 |
| TOTAL | \$47,017 | \$127,763 |

Officers note that the remaining program funds for the 2023/24 financial year (budget \$192,000) are \$17,220. This will sufficiently support the final June 2024 Quick Response grant round for this financial year.

Conflict of Interest

There were no conflicts of interest declared by Council officers in relation to the matters contained in this report.

Community and Stakeholder Consultation

No external community or stakeholder consultation was required for this matter.

4.3 Alexandra Truck Ute and Rod Show Sponsorship

| | |
|---------------|---|
| Department | Development and Planning |
| Presenter | Ben Harnwell, Manager Economic Development |
| Approved by | A Paxton, Director Community and Development |
| Purpose | For decision |
| Attachment(s) | <ol style="list-style-type: none"> Attachment 1 - Spend Mapp - Impact Data Analysis - Event - Truck Show 2023 [4.3.1 - 17 pages] Attachment 2 - Sponsorship Agreement - Smarty Grants [4.3.2 - 3 pages] |

Purpose

To inform Council on the proposal from Alexandra Events Corporation Limited (Alexandra Events) for Council to partner in the delivery of the Truck Ute and Rod show for 2024.

Executive Summary

Alexandra Events has delivered some of the largest events in the Shire over a 25 year period including the Alexandra Truck, Ute and Rod Show, the Alexandra Pro Rodeo, and other events. Events can deliver significant economic benefits to the region and towns within the Shire, with the events and the visitor economy being recognised in the Economic Development Strategy as a focus.

RECOMMENDATION

That Council enter into a sponsorship agreement with Alexandra Events Corporation Limited for the delivery of the 2024 Truck, Ute and Rod Show for a total amount of \$20,000 including \$7,000 in cash and \$13,000 in-kind.

Background

Alexandra Events has more than 25 years of experience delivering events including some of the largest events in Murrindindi Shire. These include the Alexandra Truck, Ute and Rod Show, the Alexandra Pro Rodeo, and many others.

Previously the Truck, Ute and Rod Show has been supported through the Community Grant and Sponsorship Program. This year we are looking to sponsor the event through our Events Sponsorship budget and leverage greater recognition of Council's support through a dedicated sponsorship agreement. This approach is consistent to the to the Great Victorian Bike Ride which will also drive visitation and economic outcomes.

Discussion

The agreement, Attachment 1, will be managed under the same tool for our Community Grants and Sponsorship Program, Smarty Grants. This enables a best practice approach to manage sponsorship including level of support from Council and the expectations from Alexandra Events. This includes terms and conditions for our support.

The Sponsorship expectations are as follows.

That Council will:

- Provide cash funding of \$7,000 for use in the delivery of the Truck, Ute and Rod Show held in Alexandra on Sunday 9 July
- Provide in-kind support of waste and traffic management as well as additional cleaning to the value of \$13,000
- Support the event application process
- Provide an Economic Impact Analysis report post event

That Alexandra Events will:

- Promote the Discover Dindi brand and Murrindindi Shire as a visitor destination
- Provide signage to promote Murrindindi Shire Council at the event
- Provide an opportunity for the Mayor (or representative) to speak or present at the event
- Prepare all required event permit applications prior to the event
- Provide a marquee site for promotion of Discover Dindi with Council to erect and staff

The Truck, Ute and Rod Show generates significant income to the local economy. The attached Spend Mapp – Impact Data Analysis (Attachment 2) details the impact as follows:

- \$2.23M in visitor spending for 2023 (down 2% from 2022)
- \$0.48M in resident spending for 2023 (up 31% from 2022)
- Significant increase in daily spending over the weekend of the Show
- Most impacted industry sectors were Grocery/Food/Alcohol retailing as well as Dinning/Entertainment/Travel

An Impact Analysis Report will be prepared post the 2024 event to show any changes and will be provided the event organisers.

Council Plan/Strategies/Policies

This report supports the *Council Plan 2021-2025 Growth and Opportunity* strategy “support and promote our tourism and events sector to boost the economy through increased visitation”.

Relevant Legislation

There are no specific legislative requirements in relation to this report.

Financial and Risk Implications

The event has previously received funding through Council's Grants and Sponsorships Program.

Economic Development has a budget allocation to support event sponsorship and is felt a more appropriate mechanism to fund this significant event as we develop an events program across the Shire into the future.

Conflict of Interest

There were no conflicts of interest declared by Council officers in relation to the matters contained in this report.

Community and Stakeholder Consultation

This matter has not required community consultation.

4.4 Adoption of Economic Development Strategy

| | |
|---------------|--|
| Department | Economic Development |
| Presenter | B Harnwell, Manager Economic Development |
| Approved by | A Paxton, Director Community and Development |
| Purpose | For decision |
| Attachment(s) | 1. Attachment 1 - Murrindindi Shire Economic Development Strategy - Final [4.4.1 - 24 pages] |

Purpose

For decision.

Executive Summary

This report presents the final Murrindindi Shire Economic Development Strategy for endorsement by Council.

RECOMMENDATION

That Council endorse the Murrindindi Shire Economic Development Strategy.

Background

The Murrindindi Shire Economic Development Strategy (Strategy) has been developed over the last six months, commencing with a review of current and past strategies, plans and the 2023 Economic Snapshot. Five Priority Areas were identified, and extensive business and community engagement was undertaken in 2023. A draft Strategy was developed and has been out for public consultation and feedback since late March 2023.

Discussion

The engagement in the preparation of the draft Strategy was supported by a strong marketing campaign, encouraging participation via a simple survey on the Loop. Only three submissions were received, although the engagement was open until 12 May.

The submissions are summarised below.

| | Submission 1 | Submission 2 | Submission 3 |
|---|---|--|---|
| To what extent do you support the Draft Economic Development Strategy? | Strongly support | Somewhat support | Neutral |
| What aspects of the Draft Strategy do you like? | I like the inclusion of prosperous communities but am also mindful that | The identification of key areas if needed attention and strength | I 'like' the fact that there is recognition of the need for a |

| | Submission 1 | Submission 2 | Submission 3 |
|--|--|--|--|
| | public transport is difficult to impact for our LGA. Beware on overstating what we can do with it. | | strategy for our region. |
| What best describes your response to the Draft Strategy? | Very satisfied | No response | No response |
| Is there anything missing that you'd like to see included in the Draft Economic Development Strategy? | should we be more specific in relation to business resilience and mention natural disasters? | Clear actions to improve the areas suggested | I think at this stage it is very top level and makes a lot of motherhood statements. There is nothing concrete to actually analyse or provide feedback on. |

The open comment section had feedback on the timing of the action plan as well as a pitch for additional events in and around Yea. This submission was via an event management entity and was felt to be not aligned to the intent of the engagement on the draft Strategy.

Broadly there is support for the Strategy, and particularly the Priority Areas as seen in the initial engagement. One-on-one discussions with submitters and other interested parties also showed support for the Strategy.

As the Strategy is based on outcomes rather than direct actions, there was some confusion with some participants. The intent of this Strategy is to set direction with preferred outcomes and allow the Action Plan to deliver through timely opportunities and responses to current needs and any changes in the economy. Once explained this was broadly well received.

Council Plan/Strategies/Policies

This report supports the *Council Plan 2021-2025 Growth and Opportunity* strategic objective “to prioritise and promote a culture in which the economy, businesses and community can grow and thrive”.

This report supports the *Council Plan 2021-2025 Growth and Opportunity* strategy to “boost local investment and employment opportunities through activities that encourage businesses, social enterprise, and industry sectors to thrive and grow”.

This report supports the *Council Plan 2021-2025 Growth and Opportunity* strategy “support and promote our tourism and events sector to boost the economy through increased visitation”.

Financial and Risk Implications

The development of the Strategy was incorporated into the Economic Development operational budget. The delivery of the Strategy will include a need to source additional funding either through future business cases, or funding from other levels of government.

Conflict of Interest

There were no conflicts of interest declared by Council officers in relation to the matters contained in this report.

Community and Stakeholder Consultation

In addition to the initial Priority Area engagement for the draft Strategy, engagement was promoted to past participants, businesses, associations and at key events such as the business breakfast and jobs expo.

The opportunity to review the draft Strategy was promoted via Electronic Direct Mail (eDM) and direct email to key stakeholders.

5 REPORTS - PEOPLE & CORPORATE PERFORMANCE GROUP

5.1 Audit & Risk Committee Confirmation of Minutes

| | |
|---------------|--|
| Attachment(s) | 1. Attachment 1 - Audit & Risk Meeting - 9 May 2024 - Minutes [5.1.1 - 13 pages] |
| Presenter | Amanda Vogt, Manager Governance & Risk |
| Approved by | Michael Chesworth, Director People & Corporate Performance |
| Purpose | For noting |

Executive Summary

This report presents the minutes of the 9 May 2024 Audit and Risk Committee Meeting to Council for noting.

RECOMMENDATION

That Council receive and note the minutes of the 9 May 2024 Audit and Risk Committee Meeting as enclosed in Attachment 5.2.1

6 COUNCILLOR AND CEO REPORTS

6.1 Notices of Motions

6.2 Cr Ilona Gerencser

6.3 Cr Eric Lording

6.4 Cr Sandice McAulay

6.5 Cr Karine Haslam

6.6 Cr John Walsh

6.7 Cr Sue Carpenter

6.8 Cr Damien Gallagher - Mayoral Report

6.9 Chief Executive Officer Report

7 RECORD OF COUNCIL BRIEFING SESSIONS

Purpose

For noting.

Executive Summary

This report presents the records of Council Briefing Sessions for 14 April 2024 to 15 May 2024, for Council to note.

RECOMMENDATION

That Council receive and note the records of Council Briefing Sessions for 24 April 2024 to 15 May 2024.

Background

The Governance Rules adopted by Council at its 24 August 2022 meeting sets the order of business for scheduled meetings. As part of section 7.2.1 “Record of Council Briefing Sessions” is listed as to be included in the order of business.

Discussion

The purpose of keeping a record of Council Briefing Sessions is so that the content of the Briefing Session, the attendance and any declared conflicts of interest are recorded in a formal document. Council is making every effort to ensure that it is transparent in the content of Briefing Sessions and any conflicts of interest, therefore the formal record is presented for noting as part of the Scheduled Meeting Agenda.

The following summary details are for 24 April 2024 to 15 May 2024:

| | |
|--------------------|---|
| Meeting Name/Type | Council Pre-Meet |
| Meeting Date: | 24 April 2024 |
| Matters Discussed: | <ol style="list-style-type: none"> 1. Draft Early Childhood Education Workforce Plan 2. Key Worker Housing Strategy 3. Priority Action Plan - Quarterly Reporting - January - March 2024 4. Review of Public Transparency Policy 5. Quarterly Finance Report 6. Review of Borrowings Policy 7. 2024/25 Draft Budget 8. Capital Works Program Quarterly Report - 30 March 2024 |

| | |
|---------------------------------------|---|
| Councillor Attendees: | Cr J Walsh, Cr K Haslam, Cr S Carpenter, Cr D Gallagher, Cr E Lording, Cr S McAulay |
| Council Officer Attendees: | L Bonazzi, M Chesworth, A Paxton, C Lintott, D O’Keeffe, P Bain |
| Conflict of Interest Disclosures: Nil | |

| | |
|---------------------------------------|--|
| Meeting Name/Type | Briefing Session (Virtual) |
| Meeting Date: | 1 May 2024 |
| Matters Discussed: | 1. FIO – Draft Fair Access Policy – Consultation Feedback |
| Councillor Attendees: | Cr J Walsh, Cr K Haslam, Cr D Gallagher, Cr E Lording, Cr S McAulay, S Carpenter |
| Council Officer Attendees: | L Bonazzi, M Chesworth, A Paxton, C Lintott, S Coller |
| Conflict of Interest Disclosures: Nil | |

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| Meeting Name/Type | Briefing Session |
| Meeting Date: | 8 May 2024 |
| Matters Discussed: | 1. Council Plan 2025-29 Consultation Update 2. Guest Speakers – Eminent Panel for Community Engagement 3. Website Re-design Project – Information Architecture 4. Draft Private Road Infrastructure in Roads Policy |
| Councillor Attendees: | Cr J Walsh, Cr K Haslam, Cr D Gallagher, Cr E Lording, Cr S McAulay, S Carpenter |
| Council Officer Attendees: | M Chesworth, A Paxton, C Lintott, S Coller, A Cullen, M Rae-Goodings, R Kane, P Bain |
| Conflict of Interest Disclosures: Nil | |

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|---------------------------------------|--|--|--|--|
| Meeting Name/Type | Briefing Session | | | |
| Meeting Date: | 15 May 2024 | | | |
| Matters Discussed: | 1. Dindi Events Proposal 2. Murrindindi Shire Development Strategy 3. Grants and Sponsorships 4. Flood Planning and Eildon Weir Submission 5. Draft Artificial Intelligence Policy | | | |
| Councillor Attendees: | Cr J Walsh, Cr K Haslam, Cr D Gallagher, Cr E Lording, Cr S McAulay, S Carpenter | | | |
| Council Officer Attendees | M Chesworth, A Paxton, C Lintott, B Harnwell, C Hamill, S Coller, P Bain, A Vogt (virtual) | | | |
| Conflict of Interest Disclosures: Yes | | | | |

| Matter No. | Councillor making disclosure | Was a vote taken? | Did the Councillor leave the room? | When? Before or after discussion |
|------------|------------------------------|-------------------|------------------------------------|----------------------------------|
| 1. | Cr K Haslem | No | Yes | Before |
| 1. | Cr D Gallagher | No | Yes | Before |
| 3. | Cr D Gallagher | No | Yes | Before |